

March 24/993

Dear chael 67,

How are you?

Thank you for allow
ing us to come in
and take a tour. It
was really fun. It
was fun being on the
camera.

Sincerely,
Troop 601

SBDC



Alvin Community College
Small Business Development Center

October 26, 1988

Jody Tribble
Station Manager
KTHT-TV 67
2522 Highland Square Mall
Alvin, Texas 77511

Dear Ms. Tribble:

I would like to extend my thanks to you and KTHT-TV 67 for interviewing the SBDC on Thursday, October 20. You provided us with the perfect opportunity to get the word out about the Small Business Development Center. I look forward to seeing the interview segments on television.

If the SBDC can be of any assistance in the future, please don't hesitate to call.

Sincerely,

Gina Mattei

Gina Mattei, Director
Alvin Community College
Small Business Development Center

ss

xc: Linda Chaput

W. I. C. - Women, Infants & Children
Brazoria County Health Department
432 East Mulberry
Angleton, Texas 77515

October 6, 1988

Ann Moreno Penn
Program Manager
TV67 KSHH
2522 Highland Square Mall
Alvin, TX 77511

Dear Ann:

Thank you for having me on the "In Your Interest" segment taped September 22.

RECEIVED

JUN 29 1993

KHSX-TV, IRVING (DALLAS), TEXAS

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

93-8 /

GARDERE & WYNNE
ATTORNEYS AND COUNSELORS
SUITE 1500
717 NORTH HARWOOD STREET
DALLAS, TEXAS 75201

WRITER'S DIRECT DIAL NUMBER

214-979-4500

TELECOPIER 214-979-4667
CABLE: GARWYN
TELEX 73-0197

(214) 979-4656

July 27, 1990

Brad Foltyn, Station Manager
KHSX TV 49
1957 E. Irving Blvd.
Irving, Texas 75060

Dear Mr. Foltyn:

Enclosed please find a copy of a letter I received as Chair of the Speaker's Committee from Al Ellis who is President of the Dallas Bar Association. As you can see, the Dallas Bar is very excited about the new program we are coordinating with your station.

I'd also like to thank you and your station for the outstanding work that you have done. Julie Carson takes what could be a very difficult task (working with and coordinating the schedules of busy lawyers) and turns it into a very pleasurable event. I am very impressed with her ability to work with people and smoothly put together a program with the least inconvenience to everyone concerned. In fact, the only delay in producing more



DALLAS BAR ASSOCIATION

Office of The
President-Elect

Reply to: Gardere & Wynne
Suite 1600
717 N. Harwood St.
Dallas, TX 75201
Direct 214-979-4641
fax 214-979-4667
or 214-979-4828

July 13, 1990

Mr. Brad Foltyn
Station Manager
Channel 49
1957 East Irving Boulevard
Irving, Texas 75060

Re: Public Service Features involving
the Dallas Bar Association

Dear Mr. Foltyn:

I would like you to know the great appreciation the Dallas Bar Association has for the features that your staff has produced in conjunction with members of the Dallas Bar. Julie Carson, in particular, has been extremely helpful. Her production has been excellent.

Many members of the Association have commented to me that they have seen these features and they think they were extremely well done. I heard this at the State Bar convention recently held at Loews Anatole Hotel as well as in my day-to-day practice. Also, I have heard from non-lawyers who watch your station that they have seen the features and they think they are excellent.

Thank you again for the help of your station and your staff.

Sincerely yours,


Douglas S. Lang



My association with KHSY and its presentation of In Your Interest

Cooper Clinic

A Professional Association

12200 Preston Road • Dallas, Texas 75230 • 214-239-7223 • 1-800-444-5764 • Fax 214-239-6649

RICHARD R. CONSTANT, M.D.
Cardiology & Internal Medicine

JAMES E. FARR, JR., M.D.
Cardiology & Internal Medicine

BOYD D. LYLES, JR., M.D.
Internal & Preventive Medicine

ROGER P. CHRISTENSEN, M.D.
Internal Medicine & Gastroenterology

KENNETH H. COOPER, M.D., M.P.H.
Chairman, Cooper Clinic
Preventive Medicine

LARRY W. GIBBONS, M.D., M.P.H.
Vice-Chairman, Cooper Clinic
Preventive Medicine

TOM WALLACE
Clinic Administrator & Controller

ARNO L. JENSEN, M.D.
Radiology & Preventive Medicine

T. L. MITCHELL, M.D.
Internal & Preventive Medicine

GEORGIA G. KOSTAS, M.P.H., R.D., L.D.
Director of Nutrition

JIM GALLMAN, D.D.S.
Director, Oral/Laryngeal Services

April 29, 1992

Mr. Brad Foltyn
KHSX - TV 49
1957 East Irving Blvd.
Irving, Texas 75060

Dear Mr. Foltyn:

On January 30, 1992 I was a guest on Rochelle Rabouin's "Health News" program. Since then, our clinic has received a number of calls from the Dallas/Fort Worth community saying "thank you" for an informative broadcast. Rochelle did a marvelous job asking pertinent questions that were of interest to the consumer and confronted confusing aspects of cholesterol and fat. I am writing to convey my appreciation for Rochelle and to Channel 49 for offering popular programming that provides a public service and public education to the Dallas/Fort Worth area.

Sincerely,



Georgia Kostas, M.P.H., R.D., L.D.
Director of Nutrition
Cooper Clinic

GK/ss

cc: Rochelle Rabouin



the Texas Smart-Wad

P.O. BOX 11769

FORT WORTH, TEXAS 76110-1769

Jeanie Crane, Editor.

(817) 924-9421

May 28, 1992

TO ALL THE CREW AT KHSX:

Thank you all SO MUCH for making me feel at home yesterday when we taped the shows with Rochelle. You made a total amateur feel at least adequate for the job at hand, and I'm very grateful.

Over the years I have visited many different kinds of businesses, and it is always such a wonderful experience to spend even a short time with one where the people are so caring with each other and who enjoy the jobs they do. My time with all of you yesterday was just such a time, and whether or not we ever see each other again, I will look back with pleasure on those hours.

Again, many thanks,



Jeanie Crane

"Living on Less -- Successfully!"



LIFT
LITERACY
INSTRUCTION
FOR TEXAS

October 8, 1991

Mr. Brad Foltyn
HSN Broadcasting of Dallas, Inc.
1957 E. Irving Blvd.
Irving, TX 75060

Dear Brad,

Last week a LIFT (Literacy Instruction For Texas) teacher, student and I had the opportunity to participate on Vicki Holloway's "In Your Interest" series at KHSX-TV. Through Vicki's and your efforts, awareness of the literacy crisis in our community was raised. She did an outstanding job.

Thank you for making this possible.

Very truly yours,

LITERACY INSTRUCTION FOR TEXAS

Evelyn Patton
Executive Director

EP/ck



Vittorio K. Argento, Ph.D, P.E.

Environmental Engineering Services
1226 N. Cedar Ridge • Duncanville, Texas 75116

May 20, 1992

The Honorable Dick Armey
250 South Stemmons Freeway
Suite 210
Lewisville, Texas 75067

Dear Representative Armey:

Television Channel 49 (KHSX) has informed me that the House of Representatives is considering limiting public access to their programming. This would occur by the House excluding KHSX from the protection of being a "Must Carry" station on all cable systems. Apparently there is some misconception that KHSX is only an "In-Home Shopping Channel". This concept is being used as justification for eliminating the requirement that the public have access to this channel on cable systems.

I have personally participated in three television sessions broadcast by KHSX. Each of these "In Your Interest" sessions were related to important public issues. One was about air quality concerns in the Dallas - Fort Worth Metroplex area, one related to the importance of changing our lifestyles in order to reduce waste and increase the recycling of valuable resources, and one was related to the health effects of exposure to environmental lead.

Each of these topics is relevant to your constituents, and I believe that KHSX provided a valuable public service in providing these sessions. Also, these sessions were seen by a great many persons in the DFW region. This was demonstrated to me by the number of friends and acquaintances that called or commented to me that they had seen one or more of the programs. These were all people who had no idea that the programs were to be televised.

I hope that you agree with me that Channel 49 provides important public service information as a regular part of its programming and will work to assure that public access to this station by the public is assured. This is most effectively accomplished by continuing to provide the "Must Carry" protection to this station.

If you would send me information regarding your position on this matter, I would appreciate it very much.

Sincerely,

Vittorio K. Argento, Ph.D., P.E.

ELEANOR BALDWIN, LTD.
"The Job Doctor"

Keynote Speaking, Spouse Programs, Corporate Seminars, Individual Consulting

January 16, 1992

Mr. Brad Foltyn, V.P./Station Manager
KHSX-TV-49
1957 E. Irving Blvd.
Irving, TX 75060


Dear Mr. Foltyn:

I'm a career and employment counselor and author of *300 New Ways to Get a Better Job*. Your very competent and prepared Rochelle Rabouin invited me as a guest for an hour some weeks ago. I want to thank you for allowing me to appear on her show.

Evidently she has edited our original interview and broken it into small segments that are aired several times daily. I have received numerous telephone calls from viewers in the last few days who not only obviously needed career advice, but some also brought us business.

Appearing as a guest on local and network radio and television shows frequently, I am exposed to a variety of personalities and questions. Ms. Rabouin's leading questions were among the most thoughtful I've been asked, and I felt my answers may really have been helpful to those in your audience seeking employment. She is an excellent listener, positive personality and talented host who strikes just the right note. In short, an asset to any organization and a pleasure for me to know.

Thank you,


Eleanor Baldwin, President
Hour Savers Career Services
Eleanor Baldwin, Ltd.



American Heart Association

Texas Affiliate, Inc.

Dedicated to the reduction of disability and death from cardiovascular diseases and stroke.

April 8, 1992

Ms. Rochelle Rabouin
Channel 49
1957 E. Irving Blvd.
Irving, TX 75060

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Jan Dykhouse

Dear Ms. Rabouin:

You have been a true asset to the American Heart Association in its efforts to reduce disability and death due to cardiovascular diseases and stroke. Your messages about cardiovascular science and your efforts to educate the public are commendable. Because of you, the Dallas public has an opportunity to make informed decisions about health.

We would like to recognize you for your efforts in the Dallas area. There is a state-wide competition in the American Heart Association for the media called the Paul R. Ellis Award. I have attached an application for you to submit your 1991-92 work. I do hope you will consider entering your material in the competition, not only because I would like to see the Dallas media recognized, but because you, individually, have made an impact on many.

If you have questions or would like assistance in completing the application before the **deadline** of April 30, please call me at 748-7212. I hope you will choose to be recognized for your work.

Sincerely,

Natalie Schwanke
Council Communications Director

Attachment

STRAIGHT

CAROL Y. KOENECKE
Administrator

February 27, 1990

Ms. Rochelle Rabouin
TV 49 KHSX
1957 E. Irving Blvd.
Irving, Texas 75060

Dear Rochelle,

On behalf of all of us here at Straight, let me say thanks for allowing us to share with the Irving Community our solution to the drug crisis. Your continued interest in Straight is helping local families receive information on where and how to get help for substance abuse problems.

In ~~propagating~~ this information, VUCV is helping to save the

STRAIGHT

CAROL Y. KOENECKE
Administrator

April 12, 1990

Ms. Rochelle Rabouin
KHSX T.V.
1957 E. Irving Blvd.
Irving, Texas 75060

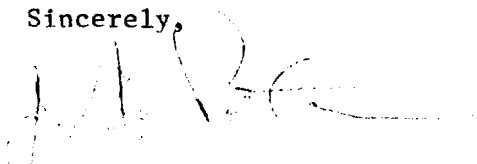
Dear Rochelle,

Thank you for the opportunity to be a part of your "No Drugs/No Alcohol" project. We appreciate your interest in our program and the input you have given us in fighting the local drug problem. Lane and Wanda also extend their thanks to you for allowing them to share their stories with the Metroplex.

Your interest and concern in the area of substance abuse is commendable, and I assure you that these programs will increase awareness in the community and will encourage many to seek the help they need. It will definately help save someone's life.

Thank you again for allowing us to be a part of your project.

Sincerely,



J. Alan Peterson
Community Affairs

JCAHO Accredited

Straight, Inc. • 2900 Gateway, Suite 600 • Irving, TX 75063 • (214) 550-1177

A family oriented treatment program for drug using young people.



April 29, 1992

Rochelle Rabouin
KHSX - TV49
1957 E. Irving Blvd.
Irving, TX 75060

Dear Rochelle,

Thank you again for providing the American Cancer Society the opportunity to appear on your talk show on KHSX. The time you provided was invaluable to our organization.

The two guests were very pleased with the outcome of the program and I'm glad you were pleased as well. I look forward to working with you again in the future. Thank you again Rochelle.

Sincerely,

Maria Clark
Communications Director
Area V

MC:lb

Volunteers fighting cancer in your community

8900 CARPENTER FRWY.-75247, P. O. BOX 560089, DALLAS, TX 75356-0089
214/631-3850



American Heart Association

Texas Affiliate, Inc.

*Dedicated to the reduction of disability and
death from cardiovascular diseases and stroke.*

April 19, 1991

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**COUNCIL EXECUTIVE
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Jan Dykhouse

Rochelle Rabouin
KHSY-Channel 49
1957 E. Irving Blvd.
Irving, TX 75060

Dear Rochelle:

You have been a true asset to the American Heart Association in its efforts to reduce disability and death due to cardiovascular diseases and stroke. Your messages about cardiovascular science and efforts to educate the public are commendable. Because of you, the Dallas public has an opportunity to make informed decisions about their health.

We would like to recognize you for your efforts in the Dallas area. There is a state-wide competition in the American Heart Association for the media called the Paul R. Ellis Award. I have attached an application for you to submit your 1990-91 work. I do hope you will consider entering your material in the competition, not only because I would like to see the Dallas media recognized, but because you, individually, have made an impact on many.

If you have questions or would like assistance in completing the application, please do not hesitate to call me at 748-7212. I hope you will choose to be recognized for your work.

Sincerely,

Natalie Schwanke
Council Communications Director
Northeast Texas Council

BAYLOR-CHARLES A. SAMMONS CANCER CENTER
DAVID R. UNIVERSITY MEDICAL CENTER AT DALLAS

Department of
Oncology

3500 Geron Avenue
Dallas, Texas 75246
C144820-3443
C144820-2780 (VAX)
Cable Address: P-ATCDD-1

May 8, 1992

Ms. Rochelle Rabouin
HSN Broadcasting of Dallas, Inc.
TV 49 KHSX
1957 East Irving Blvd.
Irving, TX 75080

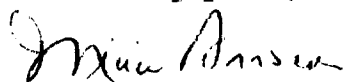
Dear Rochelle:

Thank you for the excellent interview aired Sunday, April 26, 1992. I appreciate the comfortable format you offered for both myself and Maryann.

I've received positive feedback from several individuals who viewed the program.

Unfortunately, I was unable to see the completed interview. I have enclosed a tape to obtain a copy of the program. It was my understanding if I send you a tape it could be copied. Thank you for your time and an enjoyable break that was a positive experience for us.

Sincerely yours,



Millie Arnold, R.N., O.C.N.
Oncology Patient Education Coordinator

MAA:s

Encl.



TEXAS TRAFFIC SAFETY ACADEMY

An Agency of The Texas Safety Association

P.O. Box 540245

Grand Prairie, Texas 75054-0245

Metro (214) 647-4063

5/19/92

Bradley S. Foltyn
VP/Station Manager
KHSX (TV 49)
1957 E. Irving Blvd.
Irving, Texas 75060

Thank you for including me in your mailing concerning KHSX and being left off the "must carry" list.

The attached letter went to all the folks on your suggested list today. You do indeed provide an important service for the public. I have been tickled to be included on Rochelle's show a few times.

I did add a P.S. on Sen. Frost's letter, as I had received a most favorable reply from him on another issue.

If I can help further, please call on me.

Sincerely

TEXAS TRAFFIC SAFETY ACADEMY

R. W. Burket, Pres.

cc Rochelle Rabouin



TEXAS TRAFFIC SAFETY ACADEMY

An Agency of The Texas Safety Association

P.O. Box 540245

Grand Prairie, Texas 75054-0245

Metro (214) 647-4063

5/19/92

Congressman Martin Frost
400 S. Zang Suite 1319
Dallas, Texas 75208

Dear Congressman Frost

From time to time, I have appeared on the KHSX, Channel 49, program "In Your Interest." Defensive Driving was the topic discussed with Rochelle Rabouin.

This program is of importance to the public. The value lies in education for collision free driving. James Wilson, director of the Texas Department of Public Safety, listed driver education as a positive factor in lowering the death rate on Texas roads for 1991.

I understand that pending legislation could drop KHSX from the "must carry" cable TV list. The perception is that they do not broadcast in the public interest. Offering products for direct sale is, in itself, a service that many viewers welcome. Other stations offer products as advertising to promote a brand name, and for a profit. I see little actual difference.

I have enjoyed working on the show. It is also a pleasure to have some of my own students comment, "hey, I saw you on the tube last night, good stuff." Surely, KHSX, Channel 49, is a strong, legitimate part of the broadcast field. They should be on the "must carry" agenda.

If you need more information, I am but a phone call away!

Sincerely

TEXAS TRAFFIC SAFETY ACADEMY

R.W. Burket, President

P.S. Thanks for your support on keeping the road over Joe Pool lake for human powered use only. More people out there all the time!



TEXAS TRAFFIC SAFETY ACADEMY

An Agency of The Texas Safety Association

P.O. Box 540245

Grand Prairie, Texas 75054-0245

Metro (214) 647-4063

5/19/92

Congressman John Bryant
8035 East R.L. Thornton #518
Dallas, Texas 75208

Dear Congressman Bryant

From time to time, I have appeared on the KHSX, Channel 49, program "In Your Interest." Defensive Driving was the topic discussed with Rochelle Rabouin.

This program is of importance to the public. The value lies in education for collision free driving. James Wilson, director of the Texas Department of Public Safety, listed driver education as a positive factor in lowering the death rate on Texas roads for 1991.

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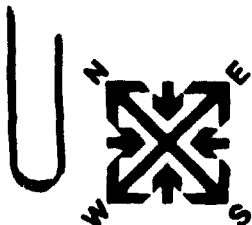
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If you need more information, I am but a phone call away!

Sincerely

TEXAS TRAFFIC SAFETY ACADEMY

R. W. Burket, President



TRAVEL INTERNATIONAL OF DALLAS

March 21, 1990

Ms. Mary Archer Mason
HSN Broadcasting of Dallas, Inc.
1957 E. Irving Blvd.
Irving, Texas 75060

Dear Ms. Mason:

Marketing and public communications brings me in touch
with tremendously wide ranging personalities. It is ex-
~~actly what I need to do to do business with~~



CITY OF DALLAS

January 8, 1988

Tony J. Montes
Program Manager
KHSX TV-49
Silver King Broadcasting of Dallas, Inc.
1957 East Irving Boulevard
Irving, Texas 75060

Dear Mr. Montes:

Letters from the public commending officers make my job worthwhile. The department deeply appreciates your letter commending Corporal Carol Carlan.

The Dallas Police Department places great emphasis on professional conduct and assisting the citizens of Dallas.

In addition to your letter commending Corporal Carlan, I am sending her my personal thanks for a job well done. This commendation will be made a part of her permanent personnel record.

We want your continued support of the Police Department and if I can be of personal assistance to you, please call me.

Sincerely,

BILLY PRINCE
CHIEF OF POLICE

Don Stafford
Assistant Chief of Police
Human Resources Bureau

DS:bgm

LUPUS FOUNDATION OF AMERICA, INC.

National Resource Development Committee

August 7, 1989

Virginia Ladd
President, LFA

Glenda Kay Amon
Chairman, NRDC

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Robert E. "Bud" Turner, III

Julie Carson
KHSX-TV 49
1957 E. Irving Blvd.
Irving, TX 75060
(214) 721-0104

Dear Julie:

On behalf of the Lupus Foundation of America, we want to express our thanks for the terrific job you did in interviewing Dr. Mary Wacholz, Glen Graves and Glenda Amon for the upcoming broadcast of "In Your Interest". In our experience with LFA, these interviews presented the most compelling information about lupus ever seen. We know that viewers of the Home Shopping Network, especially



CITY OF DALLAS

January 7, 1988

Tony J. Montes
Program Manager
KHSX TV-49
Silver King Broadcasting of Dallas, Inc.
1957 East Irving Boulevard
Irving, Texas 75060

Dear Mr. Montes:

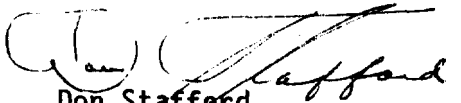
Letters from the public commending officers make my job worthwhile. The department deeply appreciates your letter commending Corporal Larry Monaghan.

The Dallas Police Department places great emphasis on professional conduct and assisting the citizens of Dallas. To ensure that Corporal Monaghan is aware of your comments, a copy of your letter will be given to him along with my personal thanks for a job well done. This commendation will be made a part of his permanent personnel record.

We want your continued support of the Police Department and if I can be of personal assistance to you, please call me.

Sincerely,

BILLY PRINCE
CHIEF OF POLICE


Don Stafford
Assistant Chief of Police
Human Resources Bureau

DS:bgm